

**RJR PROMOTION AUTHORIZATION**

R. J. Reynolds is authorized to implement package and carton promotions at store level with Store Manager approval.

It is understood that all promoted RJR product must be merchandised in a temporary supplemental display during duration of program. Point-of-sale items to be incorporated per Chain guidelines/specifications.

**RJR REPRESENTATIVES AUTHORIZED:**

(please mark with an "X")

☒

Pack/Ctn. Coupons

☐ Banners

☐

VPR's pd. at Store

☐ Window Signs

☐

VPR's pd. at Office

☐ Decals

☐

Premiums

☐ Store Sales

CHAIN NAME:

Amoco Oil Company

CHAIN ID #:

0003-XX-XX

AUTHORIZED BY:

Tim GABAR

TITLE/DATE:

Product Line Buyer

RJR CONTACT:

Wayne Wooley

6/19/95

\*Route to applicable RJR Field Sales Personnel

51853 3034

\* only Coupons NO premiums or value added.

This is your authorization to work Gap/Celleg  
Strategy in ACA stores. Use coupons only!  
NO VPR's or Buydowns.